



## NOTICE TO INVESTORS

Mexico City, Mexico, June 21, 2016 – UNIFIN Financiera, S.A.B. de C.V. SOFOM, E.N.R. (BMV: UNIFIN) (“UNIFIN” or “the Company”), announced that:

In accordance with paragraph b), Section I of Article 50 of the General Rules Applicable to Issuers of Securities and Other Participants of the Securities Market, today Mr. Sergio J. Camacho Carmona joined the Company as Deputy Financial Officer. Sergio has over 18 years of experience in various companies such as Kimberly Clark de México S.A.B. de C.V. and Fermaca Global. Mr. Camacho Carmona holds a degree in Economics and a Master’s in Business Administration with a Specialization in Finance from the *Instituto Tecnológico Autónomo de México* (ITAM), as well as a degree in Global Management Program from Harvard Business School.

Mr. Camacho Carmona will be responsible for Portfolio Management, Accounting, Tax, Human Resources, Procurement, Information Technology, Treasury, among other areas.

Mr. Gerardo Mier y Terán, formerly in Mr. Camacho Carmona’s role, has been appointed as Corporate Chief Financial Officer of the Company.

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### Investor Relations

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This document may contain certain forward-looking statements. These statements are non-historical facts, and they are based on the current vision of the Management of Unifin Financiera, S.A.B. de C.V., SOFOM, ENR for future economic circumstances, the conditions of the industry, the performance of the Company and its financial results. The terms "anticipated", "believe", "estimate", "expect", "plan" and other similar terms related to the Company, are solely intended to identify estimates or predictions. The statements relating to the declaration or the payment of dividends, the implementation of the main operational and financial strategies and plans of investment of equity, the direction of future operations and the factors or trends that affect the financial condition, the liquidity or the operating results of the Company are examples of such statements. Such statements reflect the current expectations of the management and are subject to various risks and uncertainties. There is no guarantee that the expected events, trends or results will occur. The statements are based on several suppositions and factors, including economic general conditions and market conditions, industry conditions and various factors of operation. Any change in such suppositions or factors may cause the actual results to differ from expectations.